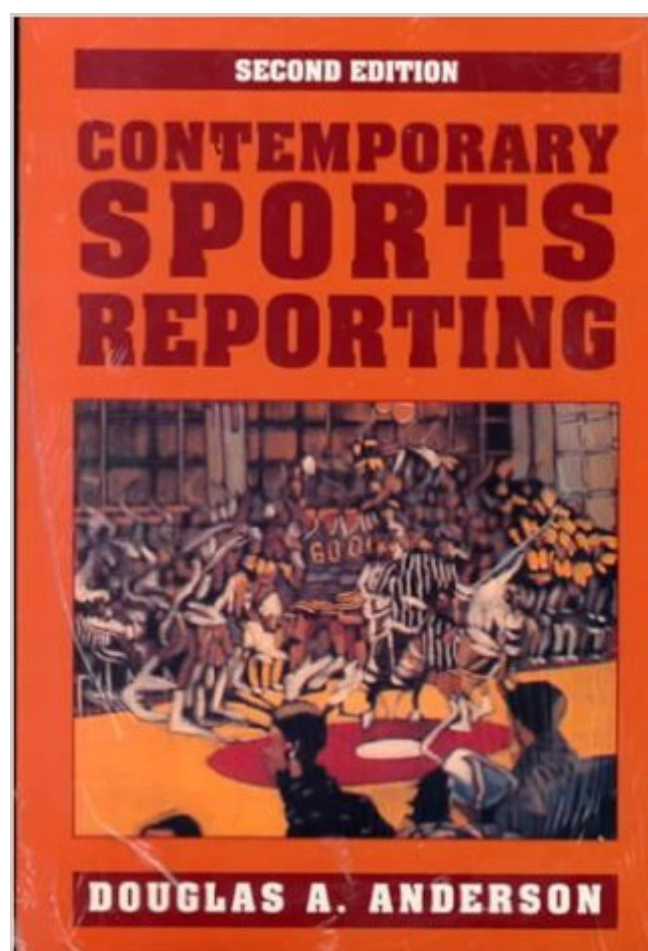


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Contemporary Sports Reporting



Synopsis

The second edition of this excellent introduction to the basis of sports reporting and writing is fully updated and expanded to reflect significant developments on sports pages during the past decade. In addition to examining coverage of both revenue-producing and non-revenue-producing sports, Anderson provides instruction on designing sports pages, interpreting statistics and ratings, and writing features and columns.

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